



FOR IMMEDIATE RELEASE
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D•CURVE Optics Introduces BioTitanium Series Sunglasses

D•CURVE Optics, a leading Essential Eyewear and Active Lifestyle Brand, recently announced the release of the BioTitanium Series sunglasses.

D•CURVE recognized that the science that brought the world artificial hips, dental implants and aircraft landing gear is also the perfect material for optical frames. BioTitanium is the only metal that is biocompatible, non-toxic and hypoallergenic, which means it's safe for the human body.

The BioTitanium Series by D•CURVE delivers sunglass frames that integrate this breakthrough technology with unmatched designs to offer consumers unequalled performance, vision, style, comfort and fit—with a lifetime guarantee. D•CURVE's BioTitanium Series frames are extremely strong, lightweight, flexible and durable, making it the optimal material for D•CURVE's premium, state-of-the-art eyewear.

"The BioTitanium Series is unlike any premium sunglasses currently on the market," says Andrew Strauss, D•CURVE's Founder and Chief Executive Officer. "Our focus was to fuse cutting-edge technology with exclusive, inimitable design innovations and engineering talent to create a great-looking sunglass that provides world-class optical performance, comfort and protection at a reasonable price."

To learn more about the BioTitanium Series, contact D•CURVE's Corporate Office at 303-587-4153, email info@dcurve.com or visit www.dcurve.com. Find D•CURVE on social media at

www.twitter.com/dcurveusa,

www.instagram.com/d_curve/ www.facebook.com/DCURVEGEAR/

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About D•CURVE Optics

Headquartered in Wheat Ridge, Colorado, D•CURVE Optics offers a robust product line, including sunglasses, goggles and snow and bicycle helmets. Famed for its innovation, D•CURVE Optics is credited with inventing the world's first removable, washable, reusable and replaceable face foam for snow goggles. D•CURVE offers product lines that target Active Sport and Outdoor Lifestyle consumers.

www.dcurve.com